

Academic Offer description template for EMP-AIM Project:

<b>Institution:</b>	School of Business Administration Turiba		
<b>EU subject code:</b>	04.4 04.9		
<b>Type of Mobility:</b>	Bachelor for Exchange/Bachelor for Degree/ Master for Exchange /Master for Degree/		
<b>For each Exchange Type of Mobility:</b>			
Bachelor for Exchange	<b>Study course</b>	<b>ECTS</b>	<b>Semester</b>
	Professional terminology (English) 1	3	1 (autumn)
	Professional terminology (German/French/Spanish/Russian) 1	3	1 (autumn)
	Tourism and Hospitality	10,5	1 (autumn)
	Financial Mathematics	3	1 (autumn)
	Information Technologies 1	4,5	1 (autumn)
	Food and Beverage Operation and Service	9	1 (autumn)
	Psychology of Management	6	1 (autumn)
	Microeconomics	6	1 (autumn)
	Survey of Philosophy	4,5	1 (autumn)
	Globalization and Tourism	3	1 (autumn)
	International Law	3	1 (autumn)
	Intercultural Communication	3	1 (autumn)
	Economics	6	1 (autumn)
	Accounting	6	1 (autumn)
	Marketing	6	1 (autumn)
	Entrepreneurship	6	1 (autumn)
	Tour Operations	4,5	1 (autumn)
	Tourism Geography	3	1 (autumn)
	Tourism Business	6	1 (autumn)
Commercial Law	4,5	1 (autumn)	

	Professional terminology (English) 3	3	1 (autumn)
	Professional terminology (German/French) 3	3	1 (autumn)
	Financial Management	4,5	1 (autumn)
	Accounting and Taxes	6	1 (autumn)
	Political Science	4,5	1 (autumn)
	Business Etiquette	4,5	1 (autumn)
	Service and Tourism Marketing	6	1 (autumn)
	Tourism Project Management	4,5	1 (autumn)
	State administration and International Relations	6	1 (autumn)
	Communication Management	6	1 (autumn)
	Business Intelligence	6	1 (autumn)
	Globalization, European Integration and Multicultural Communication	6	2 (spring)
	Social Psychology	3	2 (spring)
	Information Technologies 2	6	2 (spring)
	Communication psychology	3	2 (spring)
	Professional terminology (English) 2	3	2 (spring)
	Professional terminology (German/French/Spanish/Russian) 2	3	2 (spring)
	Study paper 1	3	2 (spring)
	Civil Defence	3	2 (spring)
	Marketing Research	3	2 (spring)
	Selling Management	3	2 (spring)
	Macroeconomics	6	2 (spring)
	Presentation Skills for Business	4,5	2 (spring)
	Econometric	6	2 (spring)
	Hotel Department's Management	6	2 (spring)
	Commercial Law	6	2 (spring)
	Tax Laws and Procedures	4,5	2 (spring)

	Theory and Practice of Management	4,5	2 (spring)
	Management	4,5	2 (spring)
	Professional terminology (English) 4	3	2 (spring)
	Professional terminology (German/French) 4	3	2 (spring)
	Study paper 2	3	2 (spring)
	Intercultural Communication	3	2 (spring)
	Information and Reservation Systems of Hotel Management	4,5	2 (spring)
Master for Exchange	<b>Study course</b>	<b>ECTS</b>	<b>Semester</b>
	Strategic tourism management	6	1 (autumn)
	International tourism business environment	6	1 (autumn)
	Financial Management	6	1 (autumn)
	Hotel Operation Management	6	1 (autumn)
	Tourism research Methodology	3	1 (autumn)
	Quality Management	3	1 (autumn)
	Tourism Business	6	1 (autumn)
	Legal order of Tourism	3	1 (autumn)
	Process Optimization in Tourism	6	1 (autumn)
	Theory of Economics	3	1 (autumn)
	Strategic tourism marketing	6	2 (spring)
	Communication of Organization	3	2 (spring)
	Strategic Tourism planning	6	2 (spring)
	Sustainable Development and Tourism	3	2 (spring)
<b>Admission requirements (for each Exchange Type of Mobility):</b>	<p>For Bachelor level: English language in level B2; at least one year completed studies in Bachelor level in field of Tourism and Hospitality.</p> <p>For Master level: English language in level B2; at least completed Bachelor degree in fields of Tourism and Hospitality, Management, Business Administration.</p>		
<b>Academic calendar (for each Exchange Type of Mobility):</b>	<p>Autumn semestre (including examinations) – September 1st- December 17th</p> <p>Spring semestre (including examinations)- First Monday of January- April</p>		

	17th or June 15th for students who choose Study paper.
<b>Contact name (for each Exchange Type of Mobility):</b>	Ms. Kristine Tihanova
<b>Contact e-mail (for each Exchange Type of Mobility):</b>	Kristine.Tihanova@turiba.lv
<b>Website (for each Exchange Type of Mobility):</b>	www.turiba.lv
<b>Additional information:</b>	<a href="http://www.turiba.lv/eng/current_students/Ilperasmus_exchange_programme/">http://www.turiba.lv/eng/current_students/Ilperasmus_exchange_programme/</a>
<b>For each degree type of mobility Name of degree/program:</b>	<b>Title of the programme: Tourism and Hospitality Management Degree awarded: Professional Bachelor degree</b>
<b>University subject:</b>	
<b>Language:</b>	English
<b>Explanatory text (short description of the programme):</b>	<a href="http://www.turiba.lv/eng/future_students/faculties/faculty_of_international_touri/tourism_and_hospitality_manage/">http://www.turiba.lv/eng/future_students/faculties/faculty_of_international_touri/tourism_and_hospitality_manage/</a>
<b>Duration (months):</b>	10
<b>Earliest start date:</b>	September 1st
<b>Latest end date:</b>	June 21st
<b>Language Requirements:</b>	Have a good command of English, certified by a TOEFL score of minimum 500 or a IELTS of 6.0. Students who dont have these certificates have to past university English test online and Skype interview.
<b>Academic Requirements:</b>	What are the academic requirements to enter the programme (or take part of the programme, if applied for 1 semester or 1 year of studies)  Be a graduate of Secondary School, with good study results. Students who apply only for one semester or one year must be completed at least one year of studies in University in related program (Tourism and Hospitality, Business Administration, Management). Students should also have a good command of both written and spoken English.
<b>Mechanism of recognition and transfer used by the University:</b>	According to ECTS standards
<b>Fees:</b>	Per academic year – 2100 EUR  N.B. Please note that the participation fee can be claimed from the Coordinator only if the duration of mobility is 10 months or more. For all other shorter durations the fees waiver must be applied – the hosting university CAN NOT ask the student to pay tuition or other participation

	fees. Fees issues must be dealt within the Partnership directly with the Coordinator
<b>Contact name:</b>	Kristine Tihanova
<b>Contact e-mail:</b>	Kristine.Tihanova@turiba.lv
<b>Website:</b>	www.turiba.lv
<b>Additional information:</b>	<a href="http://www.turiba.lv/eng/future_students/full_time_studies_in_english/">http://www.turiba.lv/eng/future_students/full_time_studies_in_english/</a>
<b>For each degree type of mobility Name of degree/program:</b>	<b>Title of the programme: Tourism Strategic Management Degree awarded: Professional Master degree</b>
<b>University subject:</b>	
<b>Language:</b>	English
<b>Explanatory text (short description of the programme):</b>	<a href="http://www.turiba.lv/eng/future_students/faculties/faculty_of_international_tourism/strategic_management_in_tourism/">http://www.turiba.lv/eng/future_students/faculties/faculty_of_international_tourism/strategic_management_in_tourism/</a>
<b>Duration (months):</b>	10
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<b>Language Requirements:</b>	Have a good command of English, certified by a TOEFL score of minimum 500 or a IELTS of 6.0. Students who don't have these certificates have to pass University English test online and Skype interview.
<b>Academic Requirements:</b>	What are the academic requirements to enter the programme (or take part of the programme, if applied for 1 semester or 1 year of studies)  Be a graduate of University (at least 3 years bachelor program) in related fields (Tourism and Hospitality, Business Administration, Management), with good study results. Students should also have a good command of both written and spoken English.
<b>Mechanism of recognition and transfer used by the University:</b>	According to ECTS standards
<b>Fees:</b>	Per academic year – 2100 EUR  N.B. Please note that the participation fee can be claimed from the Coordinator only if the duration of mobility is 10 months or more. For all other shorter durations the fees waiver must be applied – the hosting university CAN NOT ask the student to pay tuition or other participation fees. Fees issues must be dealt within the Partnership directly with the Coordinator
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<b>Website:</b>	www.turiba.lv
<b>Additional</b>	<a href="http://www.turiba.lv/eng/future_students/full_time_studies_in_english/">http://www.turiba.lv/eng/future_students/full_time_studies_in_english/</a>

<b>information:</b>	
<b>For each degree type of mobility Name of degree/program:</b>	<b>Title of the programme: Business Administration Degree awarded: Professional Bachelor degree</b>
<b>University subject:</b>	
<b>Language:</b>	English
<b>Explanatory text (short description of the programme):</b>	<a href="http://www.turiba.lv/eng/future_students/faculties/faculty_of_business_administra/business_administration__profe/">http://www.turiba.lv/eng/future_students/faculties/faculty_of_business_administra/business_administration__profe/</a>
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<b>For each degree type of mobility Name of degree/program:</b>	<b>Title of the programme: Business Administration Degree awarded: Professional Master degree</b>

<b>University subject:</b>	
<b>Language:</b>	English
<b>Explanatory text (short description of the programme):</b>	<a href="http://www.turiba.lv/eng/future_students/faculties/faculty_of_business_administra/business_administration__profe1/">http://www.turiba.lv/eng/future_students/faculties/faculty_of_business_administra/business_administration__profe1/</a>
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