



Institution:	FREE INTERNATIONAL UNIVERSITY FROM MOLDOVA (ULIM)
EU subject code:	04. Business Studies, Management Sciences 04.4 - Tourism, catering, Hotel Management;
Type of Mobility:	Master for Exchange
For each Subject code:	Specialty: 04. Business Studies, Management Sciences
List of Courses (with ECTS credits) or link to a web-site with information about courses available to exchange students at Master level	<p>I semester:</p> <ul style="list-style-type: none"> • Managerial Economics based on problem solving (workshops) (5 ECTS) • Research Methods for Business (5 ECTS) • Business and Predictive Analytics (5 ECTS) • Marketing Analytics and Metrics (5 ECTS) • Diplomacy and Negotiation in International Business (Romanian, Russian, English, French) (5 ECTS) • Values, Ethics and Diversity in Business (5 ECTS) • Innovation, Startups and Capital Venture (5 ECTS) • Innovation Management and New Product, Development (5 ECTS) • Entrepreneurial Financing (5 ECTS) • Accounting & Risk Management (5 ECTS) • Financial Econometrics, Modeling and Risk Analysis (5 ECTS) • Strategic Communication and New Software Skills (Romanian, Russian, English, French) (5 ECTS) • Financial markets, Institutions and Services (current topics) (5 ECTS) • Tax System Analysis, Planning and Effects in National and International contexts(current topics) (5 ECTS) • Financial Reporting and Analysis (5 ECTS) • Financial Valuation: Models and Applications (5 ECTS) • Corporate and Individual Tax Accounting (5 ECTS) • Management Control and Auditing (5 ECTS) • Financial Market Operations and Reporting Mechanisms (5 ECTS) • Measuring and Reporting Intellectual capital and Intangible Assets (5 ECTS) • Tax System Analysis, Planning and Effects in National and International context (current topics) (5 ECTS) • Budget Reporting System (BRS) (5 ECTS) • Management Control and Auditing (5 ECTS) • Corporate Finance and Valuation (5 ECTS) • Operational Risk, Liquidity Risk & Other Risks (5 ECTS) • Modern Banking Technology and Financial Innovations (current topics) (5 ECTS) • Advanced Corporate Finance and Governance (current topics) (5 ECTS) • Credit Risk: Models, Derivatives, Debt and Contracts (5 ECTS) • Asset Liability Management(ALM) and Risk Management (RM) for Banks/Insurances/Pension Funds (5 ECTS) • Financial Assets and Business Valuation (5 ECTS) • Investment Valuation (5 ECTS) • Administration of Alternative Investment Funds (5 ECTS) • Hedge Funds: Risk Assessment and Returns (5 ECTS) • Advanced Theory and Planning of Accounting, Control, Audit in International context (5 ECTS)



- Methodologies and Techniques of International Financial Budgeting (5 ECTS)
- Advanced Analysis on Responsibilities and Profit Centers (5 ECTS)
- Financial Valuation: International Models and Applications (5 ECTS)
- Financial Instruments in Accounting (5 ECTS)
- International Project Funding: Priorities, Management, Risks (5 ECTS)
- International Accounting of Public Sector and Nonprofits organization (5 ECTS)
- Advanced International Accounting Information Systems and Technology (5 ECTS)
- Advanced Theory and Planning of Accounting, Audit, Expertise (5 ECTS)
- Economy, Financial and Accounting Expertise (5 ECTS)
- Audits of Economy, Efficiency and Effectiveness (5 ECTS)
- Auditing of Critical Systems, Risks and Controls (5 ECTS)
- Internal Audit applied in: (5 ECTS)
 1. Corporate and SME Business;
 2. Public Sector;
 3. Banks (elective)
- Methodologies and Techniques of Performance Audit (5 ECTS)
- Public Sector Accounting and Auditing (5 ECTS)
- Corporate and Individual Tax Accounting and Auditing (5 ECTS)
- Security and ICT Auditing (5 ECTS)
- Procurement Audit (5 ECTS)
- Business Management Systems Audit (5 ECTS)
- Operations Management in International Transport and Logistics (5 ECTS)
- Partnership, Network and Customer relationship Management (CRM) in transport industry (5 ECTS)
- International Transport and Logistics Insurance (5 ECTS)
- Forwarding Systems and Sea Traffic and waterway Transport/Rail and road Traffic/Air Traffic (5 ECTS)
- Multimodal and Intermodal Transport Chains (5 ECTS)
- Infrastructure and Intelligent Transport Systems (5 ECTS)
- Intelligent tariff policy (5 ECTS)
- Strategic Marketing Management for Corporate Growth and Value (5 ECTS)
- Management, Design and Planning of Logistical Systems (5 ECTS)
- Strategic Marketing Plans (5 ECTS)
- Data Mining Techniques (5 ECTS)
- Consumer Behavior Research (5 ECTS)
- Business to Business Marketing Management: A Global Perspective (5 ECTS)
- Services Marketing Management : strategic approach (5 ECTS)
- Agri-food Marketing (5 ECTS)
- E-Logistics and E-Supply Chain Management (5 ECTS)
- Digital Marketing, Internet and E-Trade Law (5 ECTS)
- Social Marketing and Public Policy (5 ECTS)
- World Trade System & International Trade Relations (5 ECTS)



- Trade facilitation, security and customs procedures (5 ECTS)
- Customs management, controls and integrity development (5 ECTS)
- Enforcement Customs Services and Customs Offense (5 ECTS)
- Customs duties, TARIM and TARIC: values, tariff and rules of origin (5 ECTS)
- Customs brokerage services (5 ECTS)
- Foundations of Human Resource Development (5 ECTS)
- Leadership in Organizations (5 ECTS)
- Organizational Diagnosis for HRD (5 ECTS)
- Managerial & Executive Coaching (5 ECTS)
- Conflict Management: mediation and negotiation strategies (5 ECTS)
- Managing Inclusion & Cultural Diversity (5 ECTS)
- Strategic Human Performance Process (5 ECTS)
- Strategic Management-Competitiveness and Globalization (5 ECTS)
- Strategic Marketing Management for Corporate growth and Value (5 ECTS)
- Consumer Behavior Research (5 ECTS)
- Business to Business Marketing Management: A Global Perspective (5 ECTS)
- Services Marketing Management: strategic approach (5 ECTS)
- Integrated Marketing Communications (5 ECTS)
- Strategy and Tactics of Pricing : measuring, capturing and retaining value (5 ECTS)
- Supply Chain Partnership and Performances Management (5 ECTS)
- Strategic Customer Management (5 ECTS)
- Tourism and Hospitality Management in a Global Business Environment (5 ECTS)
- Strategic Marketing in Hospitality and Tourism (5 ECTS)
- Revenue Management for Hospitality & Tourism (5 ECTS)
- Modern Information Technology and Reservation Systems in Hospitality (5 ECTS)
- Consumer Behavior in Tourism and Hospitality (5 ECTS)
- Hotel Management and Operations (5 ECTS)
- Management of Food And Beverage Operations (5 ECTS)
- Customer Service for Hospitality and Tourism (5 ECTS)
- Contractual arrangements in management of tourism products and destinations (5 ECTS)
- Partnership and network management in Tourism (5 ECTS)
- Destination Management: Policy, Planning and Promotion (5 ECTS)
- Cultural Tourism: National, European and Global Perspectives (5 ECTS)
- The Business of Rural Tourism: International Perspectives (5 ECTS)
- Medical Tourism: The Ethics, Regulation, and Marketing of Health Mobility (5 ECTS)
- International Events Management (5 ECTS)
- Ecotourism and Winery Tourism Businesses (5 ECTS)



II semester:

- Project Management (5 ECTS)
- Risk and Crisis Management (5 ECTS)
- Fraud Risk Management and Anti-Fraud Services: Strategy for preventing, detection and response (5 ECTS)
- Comparative studies: Policies, Reforms and Trends in business environment and SME Management (workshops) (5 ECTS)
- Intellectual Property: Policy, Law and Use (5 ECTS)
- Business Law, International Litigation and Arbitration (5 ECTS)
- Investment and Sustainable Development: Policy, Law and Institutions (5 ECTS)
- Competition Policy and Competitive Strategy (5 ECTS)
- Sustainability Marketing Strategy: a global perspectives (5 ECTS)
- Regulating the Employment Relationship (5 ECTS)
- International and European Marketing: SME perspectives (5 ECTS)
- Comparative studies: Economic, Financial and Taxation Policies, Reforms and Trends (workshops) (5 ECTS)
- Intellectual Property: Policy, Law and Use (5 ECTS)
- Investment and Sustainable Development: Policy, Law, and Institutions (5 ECTS)
- Tax and Insolvency Law (5 ECTS)
- Financial Management and Control (5 ECTS)
- Tax management, Audit and Litigations (5 ECTS)
- International Accounting Standards, Financial Reporting and Audit Standards (IAS – IFRS - IAS) (5 ECTS)
- Tax and Insolvency Law (5 ECTS)
- Advanced Managerial and Financial Accounting (5 ECTS)
- International Accounting Standards, Financial Reporting and Audit Standards (IAS – IFRS - IAS) (5 ECTS)
- National and International Regulation of Capital Markets (5 ECTS)
- New Framework for Financial Stability and Future of International Financial Regulation (5 ECTS)
- Monetary and Foreign Exchange Policy Strategy (5 ECTS)
- Investment and International Retail Banking (5 ECTS)
- Investment Strategy and Portfolio Management (5 ECTS)
- Technical standards, safety and security in international transport (5 ECTS)
- Traffic and Transport Law (5 ECTS)
- Transport and Logistics Contract (5 ECTS)
- Sustainability Marketing Strategy: a global perspectives (5 ECTS)
- Innovations in Logistics and Supply Chain Management Technologies (5 ECTS)
- Euromarketing: diversity and development (5 ECTS)
- International Logistics: Management of International Trade Operations (5 ECTS)
- Free Trade Area between the Republic of Moldova and the European Union (5 ECTS)
- International Trade and Customs Regulation (5 ECTS)
- ASYCUDA and E-customs implementation strategy (5 ECTS)



	<ul style="list-style-type: none"> • Strategy for Customs Modernization (5 ECTS) • Regional Integration, Trade Strategies and the Role of Customs (5 ECTS) • International Customs Conventions and Agreements (5 ECTS) • World regions, Customs unions and Free Trade Areas (5 ECTS) • Compensation & Benefits: Strategy & Plan Design (5 ECTS) • Comparative studies : Policies, Reforms and Trends in human resource management and leadership (workshops) (5 ECTS) • Business Law, International Litigation and Arbitration (5 ECTS) • International Human Resource Management (5 ECTS) • Euromarketing: diversity and developments(5 ECTS) • Tourism and Hospitality Legal Framework (5 ECTS) • Sustainable and Competitive Tourism Development (5 ECTS) • Tourism Cluster Development Models for Regional/Global Competitiveness (5 ECTS) • Environmental Management in Tourism (5 ECTS) • Innovation in Tourism and Hospitality (5 ECTS) • Managing Change in Tourism (5 ECTS)
<p>Admission requirements for exchange students at Master level : Language requirements Other academic requirements (f.e. how many years a candidate must have completed)</p>	<p>Students should have a good command of both written and spoken language in which the course is taught. Students are required to have a Bachelor degree in Law</p>
<p>Academic calendar for exchange students at Master level :</p>	<p>Autumn semester: 01.09.2014 – 13.12.2014 Examinations: from 16.12.2014 to 24.12.2014 Winter holidays: 25.12.2014 – 08.01.2015 Examinations: 09.01.2015 – 31.01.2015 Spring semester: 03.02.2015 –23.05.2015 Spring vacation: 21.04.2015 – 28.04.2015 Examinations: from 26.05.2015 to 20.06.2015 Summer holidays: 01 July – 31 August, 2015</p>
<p>Contact name and e-mail for exchange students at Master level :</p>	<p>Vitalie Budeci: vbudeci@ulim.md cci@ulim.md</p>
<p>Additional information:</p>	<p>IMPORTANT!!! Please, before start completing the Learning Agreement, contact dl. Budeci, at cci@ulim.md, to confirm the teaching language of the chosen courses.</p> <p>No visa needed for Europeans for a period of stay until 90 days, during six months from the moment of the first entry. Accommodation will be offered upon request; students should mention the need of accommodation at the moment they are accepted. Courses are available in Romanian, Russian, English, French. Free language courses of Romanian, Russian, Chinese, Korean, Turkish and Polish.</p>